

Recorded Lecture Video Rubric/Checklist

AUDIO QUALITY

Appropriate Volume/Intro & Outro Background Music

Minimal Background Noise

Consistent Quality Throughout

TEXT GRAPHICS QUALITY

Accessible, Effective Typography

Effective Images

Appropriate Balance of Text and Images

Proper Citations/Reference

Includes Title/Intro/Outro Overlays

Correct Spelling and Grammar

CAMERA RECORDING QUALITY

Proper Lighting & Greenscreen/Background

Effective Placement/Proportion within Video

DELIVERY

Clear, Concise Communication

Eye Contact/Body Language/Gestures

Vocal Control/Pace/Cadence

STORYLINE

Clear Purpose, Goals

Clear Beginning, Middle, End

Strong Data, Examples, Practical Applications to Illustrate Key Points